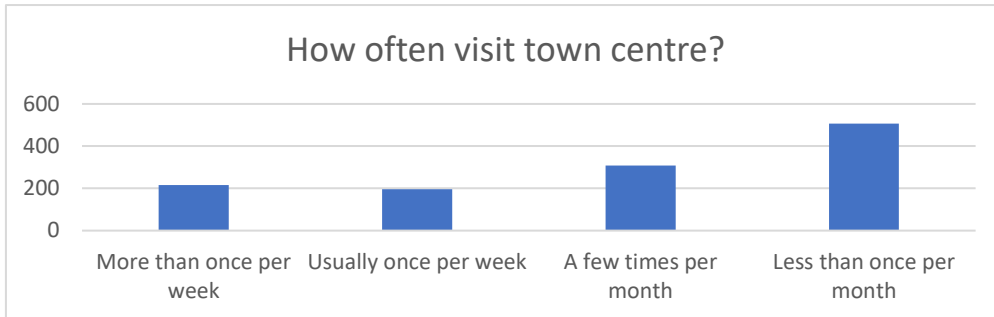


Ashford Town Centre 90 Second Survey

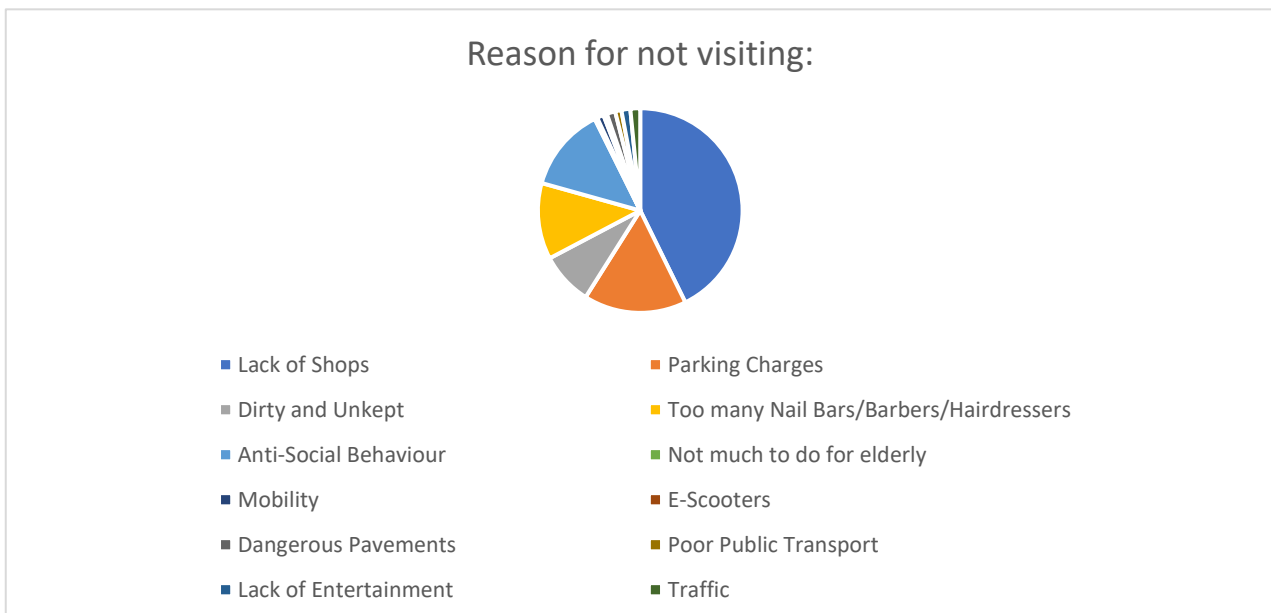
1. How often do you visit Ashford Town Centre?

How often do you visit Ashford Town Centre?	Frequency:
More than once per week	216
Usually once per week	196
A few times per month	308
Less than once per month	507



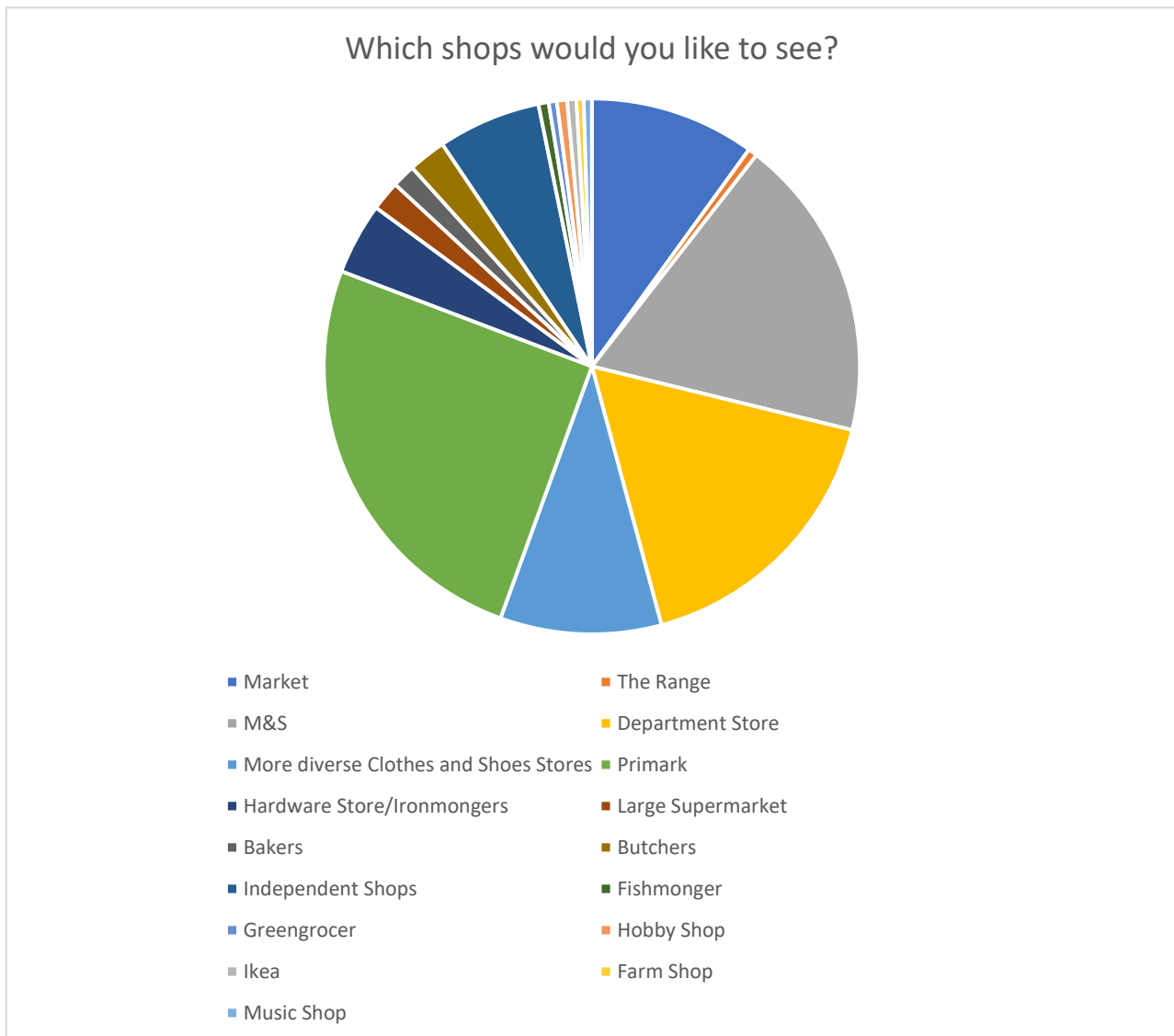
2. If you do not regularly visit Ashford town centre, what is the main factor putting you off?

Reason for not visiting:	Frequency:
Lack of Shops	606
Parking Charges	230
Dirty and Unkept	118
Too many Nail Bars/Barbers/Hairdressers	171
Anti-Social Behaviour	189
Not much to do for elderly	6
Mobility	15
E-Scooters	8
Dangerous Pavements	19
Poor Public Transport	14
Lack of Entertainment	20
Traffic	22



3. Which shop would you most like to see open in the town centre?

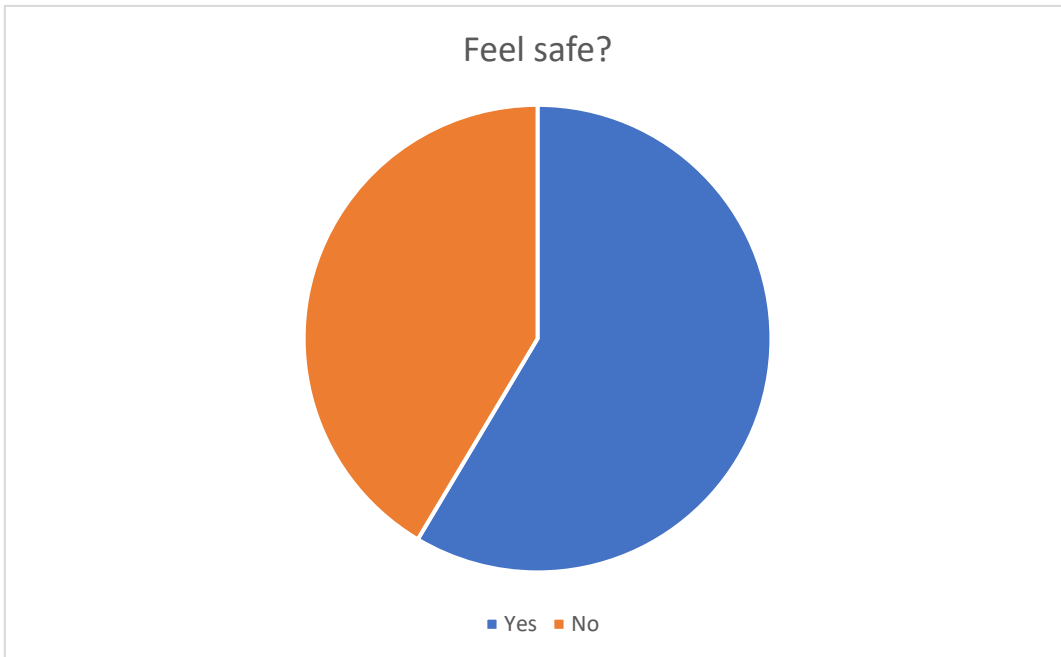
Which Shops:	Frequency:
Market	162
The Range	9
M&S	297
Department Store	276
More diverse Clothes and Shoes Stores	158
Primark	410
Hardware Store/Ironmongers	70
Large Supermarket	29
Bakers	23
Butchers	37
Independent Shops	101
Fishmonger	10
Greengrocer	8
Hobby Shop	10
Ikea	9
Farm Shop	7
Music Shop	8



4. Do you feel safe when you visit the town centre?

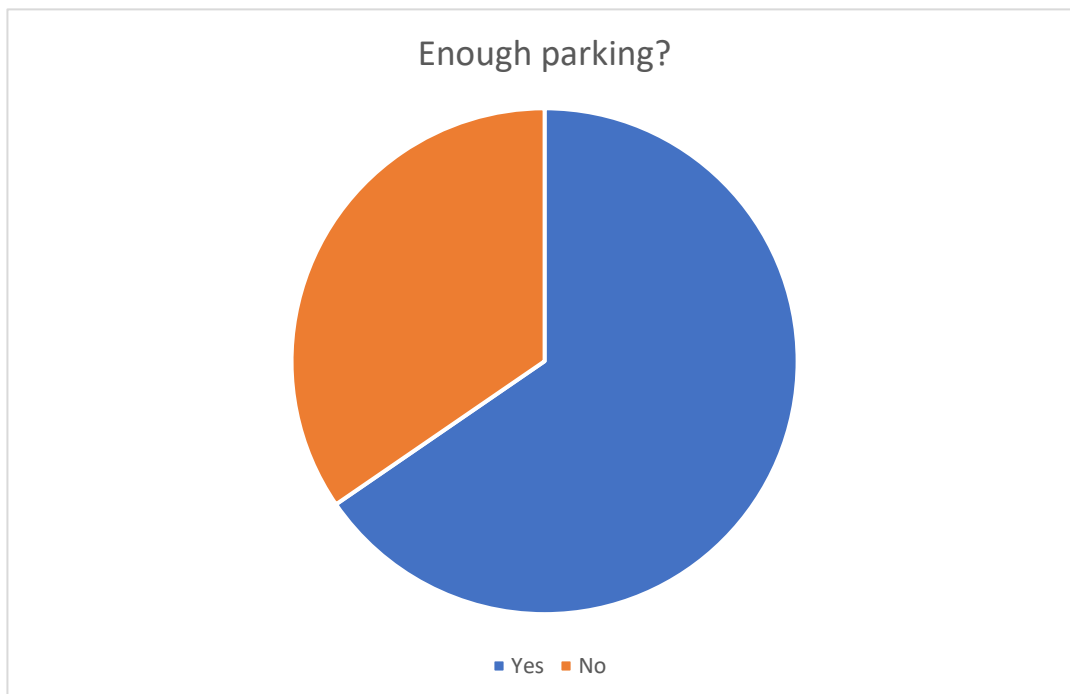
	Do you feel safe?	Frequency:
Yes		708
No		501

Many people who said 'yes' only feel safe during the day



5. Is there enough parking?

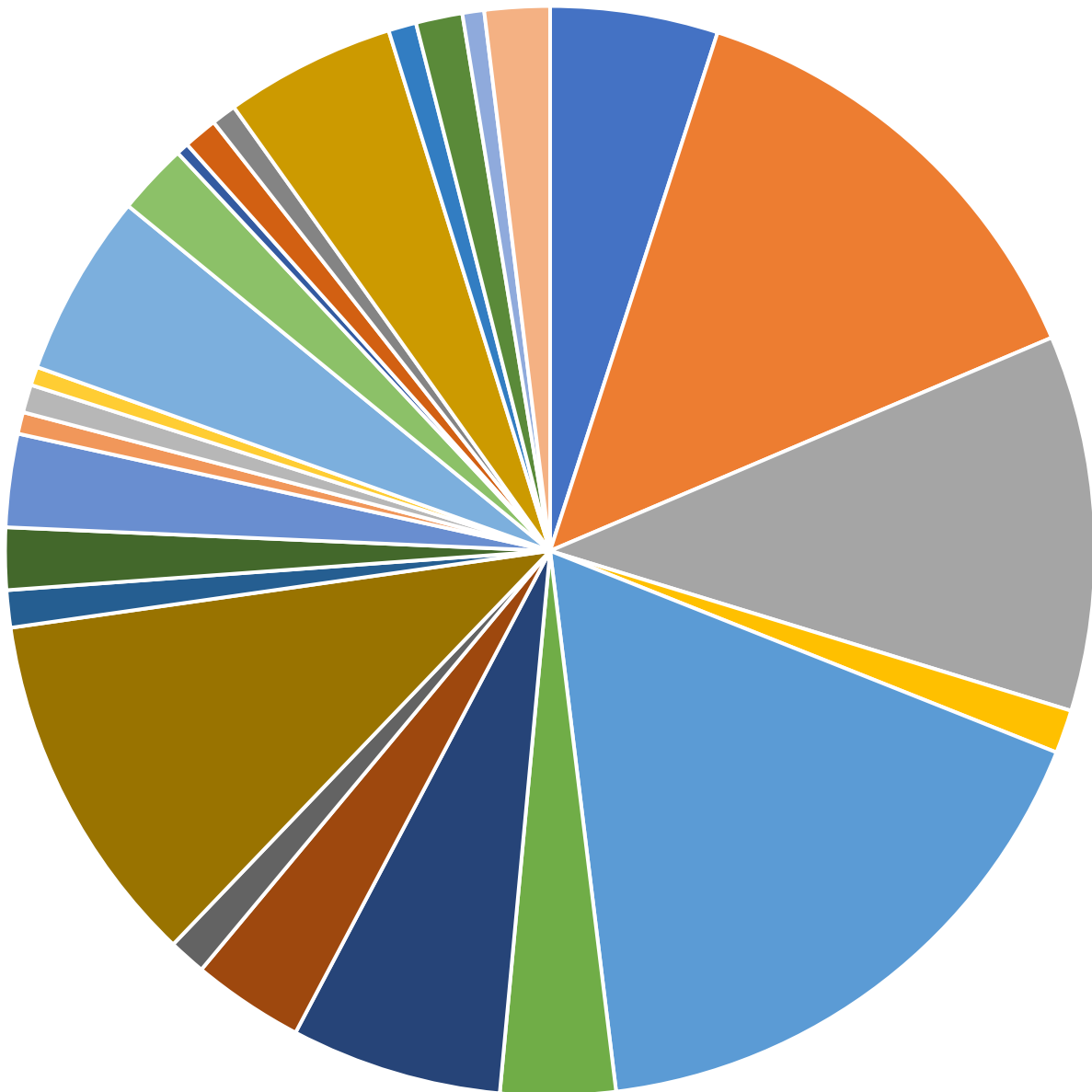
	Enough Parking?	Frequency:
Yes		755
No		399



6. Do you have any other ideas that would improve Ashford town centre?

Ideas to improve Ashford:	Frequency:
Community Events	54
Reduce shop rents and business rates	148
Theatre/Art Gallery	121
Ice Skating Rink	14
Cheaper or Free Parking	185
More frequent and reliable public transport	37
Cleaner Streets and Better Maintenance	68
Eurostar services from Ashford	36
Not enough cash parking	12
More police visibility	115
Toilets	12
Disabled Access	20
More Greenery	30
Keep bank branches open	7
Develop Unused Property	9
Traffic Free Centre	6
Entertainment venues	59
Bingo Hall and Odeon to be repurposed.	23
Medical Centre	4
Night Lighting	11
More cycle lanes and cycle storage	8
More quality restaurants, cafe and bars	55
More public seating	9
Shuttle bus to Designer Outlet	15
Bingo Hall and Odeon to be repurposed.	7
Historic Centre/Cobbled Pavements/History/Museum	21

Other improvements:



- | | |
|--|--|
| ■ Community Events | ■ Reduce shop rents and business rates |
| ■ Theatre/Art Gallery | ■ Ice Skating Rink |
| ■ Cheaper or Free Parking | ■ More frequent and reliable public transport |
| ■ Cleaner Streets and Better Maintenance | ■ Eurostar services from Ashford |
| ■ Not enough cash parking | ■ More police visibility |
| ■ Toilets | ■ Disabled Access |
| ■ More Greenery | ■ Keep bank branches open |
| ■ Develop Unused Property | ■ Traffic Free Centre |
| ■ Entertainment venues | ■ Bingo Hall and Odeon to be repurposed. |
| ■ Medical Centre | ■ Night Lighting |
| ■ More cycle lanes and cycle storage | ■ More quality restaurants, cafe and bars |
| ■ More public seating | ■ Shuttle bus to Designer Outlet |
| ■ Bingo Hall and Odeon to be repurposed. | ■ Historic Centre/Cobbled Pavements/History/Museum |